

Text Club \$1000 Cash Prize Sweepstakes

OFFICIAL SWEEPSTAKES RULES

SWEEPSTAKES DESCRIPTION:

The Text Club \$1,000 Cash Prize sweepstakes ("Sweepstakes") will begin on Thursday, January 2, 2014 and end on Friday, January 16, 2014 ("Sweepstakes Period"). This Sweepstakes will be conducted exclusively via text message/SMS. One (1) grand prize winner will be awarded One Thousand Dollars (\$1,000).

HOW TO ENTER / EXECUTION:

Listeners of the participating stations listed below ("Participating Stations") who are legal residents of the U.S., residing within the metropolitan area of one of the Participating Stations listed, and are 21 years of age and older will be able to take part in this Sweepstakes. To participate in the Sweepstakes participants must do the following:

1. Sweepstakes participants must text the designated keyword to the station's short code listed below in their geographic listening area (as listed below). Standard data rates may apply.
2. After completing the registration process, qualified entrants will be eligible for a chance to win.
3. All text entries must be received by 11:59pm local time by Friday, January 16, 2014, or they will be void.
4. One entry per person during the Sweepstakes Period.
5. In the event of a dispute regarding the identity of a participant's SMS entry, the entry will be deemed to have been made by the authorized holder of the mobile account at the time the entry was made.
6. One (1) winner will be selected by random drawing from among all eligible entries received via SMS/text message. Winner will be notified by phone and / or text message and provided with instructions for claiming the Prize.
7. Winner must provide valid identification (i.e. via driver's license, passport or other government-issued photo I.D.) to claim the Prize. Identification documents must match information previously provided to the Participating Station.
8. All decisions made by the Participating Stations and Radio One, Inc. ("Company") management regarding any aspect of this Sweepstakes are final.
9. Prize will be awarded only upon winner verification and final approval by the Company.

PARTICIPATING RADIO ONE STATIONS

The following is a list of participating Radio One stations for this Sweepstakes:

Market	Website	Format	Short Code	Main Club Keyword
Atlanta	MAJICATL.COM	UAC	24042	MAJIC
Atlanta	HOTSPOTATL.COM	MAINSTREAM	71007	HOT
Atlanta	MyPraiseATL.com	Inspiration	23845	PRAISEATL
BALTIMORE	92Q.com	Mainstream	79685	QCREW
BALTIMORE	WOLBBaltimore.com	Talk	71007	WOLB
BALTIMORE	MyBaltimoreSpirit.com	Inspiration	52140	WWIN
BALTIMORE	MagicBaltimore.com	UAC	23845	MAGIC
Charlotte	PraiseCharlotte.com	Inspiration	60796	PRAISE
Charlotte	OLDSCHOOL1053.COM	OLD SCHOOL	71007	GOODMUSIC
CINCINNATI	THEBUZZCINCY.COM	NEWS TALK	23845	BUZZ
CINCINNATI	WIZNATION.COM	MAINSTREAM	24042	WIZ
CINCINNATI	OLDSCHOOLCINCY.COM	OLD SCHOOL	71007	OLDSCHOOL
CLEVELAND	ZHIPHOPCLEVELAND.COM	MAINSTREAM	71007	Z1079
CLEVELAND	NEWSTALKCLEVELAND.COM	NEWS TALK	52140	WERE
CLEVELAND	PRAISECLEVELAND.COM	INSPIRATION	60796	PRAISE1300
CLEVELAND	WZAKCLEVELAND.COM	UAC	23845	WZAK
COLUMBUS	MYCOLUMBUSPOWER.COM	MAINSTREAM	71007	POWER1075
COLUMBUS	MYCOLUMBUSMAGIC.COM	OLD SCHOOL	52140	MAGIC1063
DALLAS	THEBEATDFW.COM	MAINSTREAM	24042	DFW
DALLAS	OLDSCHOOL945.COM	OLD SCHOOL	71007	OLDSCHOOL945
DETROIT	WCHBNEWSDETROIT.COM	NEWSTALK	23845	WCHB
DETROIT	KISSDETROIT.COM	UAC	52140	KISSDETROIT
DETROIT	HOTHIPHOPDETROIT.COM	MAINSTREAM	71007	HOT1075
DETROIT	PRAISE1027DETROIT.COM	INSPIRATION	24042	PRAISE
HOUSTON	THEBOXHOUSTON.COM	MAINSTREAM	24042	BOX
HOUSTON	MYHOUSTONMAJIC.COM	UAC	71007	VIP
HOUSTON	NEWS927HOUSTON.COM	NEWS TALK	60796	NEWS
INDIANAPOLIS	INDYHIPHOP.COM	MAINSTREAM	60796	HOT963
INDIANAPOLIS	RADIONOWINDY.COM	CHR	52140	UINDY
INDIANAPOLIS	PRAISEINDY.COM	INSPIRATIONAL	37890	THELIGHT
INDIANAPOLIS	TLCNAPTOWN.COM	UAC	71007	WTLC
	TELEMUNDO INDY	TV NETWORK	37890	IMC
PHILADELPHIA	HOT1079PHILLY.COM	MAINSTREAM	71007	HOT
PHILADELPHIA	PRAISEPHILLY.COM	INSPIRATION	37890	PRAISE
PHILADELPHIA	OLDSCHOOL1003.COM	OLD SCHOOL	24042	OLDSCHOOL
RALEIGH	FOXYNC.COM	UAC	24042	FOXY
RALEIGH	THELIGHTNC.COM	INSPIRATION	37890	LIGHT
RALEIGH	HIPHOPNC.COM	MAINSTREAM	52140	K975
RICHMOND	IPOWERRICHMOND.COM	MAINSTREAM	37890	IPOWER
RICHMOND	KISSRICHMOND.COM	UAC	23845	KISS
RICHMOND	PRAISERICHMOND.COM	INSPIRATION	71007	PZZ
RICHMOND	URBANPETERSBURG.COM	NEWS TALK	52140	WTPS
ST. LOUIS	OLDSCHOOL955.COM	OLD SCHOOL	24042	SCHOOL955
ST. LOUIS	HOT1041STL.COM	MAINSTREAM	23845	HOT1041
DC	KYSDC.COM	MAINSTREAM	37890	KYS
DC	MYMAJICDC.COM	UAC	24042	MYMAJIC
DC	WOLDCNEWS.COM	NEWS TALK	52140	DCNews
DC	PRAISEDC.COM	INSPIRATION	71007	PRAISEDC
DC	MYSPIRITDC.COM	INSPIRATION	60796	SPIRIT

If your local radio station or geographic market is not listed above, then you are not eligible to enter the Sweepstakes or to be awarded any prizes for your participation. Radio One, Inc. and its affiliates shall not be liable for any claims by ineligible contestants.

ELIGIBILITY RESTRICTIONS:

1. The Sweepstakes is open to listeners of the Participating Stations who are 21 years of age and older and are legal residents of the United States residing within the metropolitan area of one of the Participating Stations listed.
2. Employees of the Participating Stations, the Company, its subsidiaries, affiliates, general sponsors, advertisers, competitors, promotional partners, other radio stations in the Participating Station's metropolitan area, and members of the immediate families or those living in the same households (whether related or not) of any of the above are NOT eligible to participate or win in this Sweepstakes. For purposes of this Sweepstakes, immediate family members mean spouses, parents, grandparents, children, and siblings and their respective spouses.
3. Persons who have won a prize in another sweepstakes or promotion of any kind from the Participating Stations within the thirty (30) day period immediately preceding the start date of this Sweepstakes are not eligible to participate. Only one person per family or household (whether related or not) may win in any promotion from the Participating Stations during any thirty (30) day period.

PRIZES:

1. One (1) grand prize winner will be awarded One Thousand Dollars (\$1,000) in the form of a check.
2. To the extent that prize elements are provided by third-party providers, winner agrees to look solely to applicable prize providers with respect to any claims, losses, or disputes in connection therewith.
3. Dates and times of concerts, events, and activities promoted by event sponsors are subject to change and those changes are deemed to be beyond the control of the Participating Stations. Changes of venue, cancellation of engagements by performing artists, and/or their management may be permanent in nature. The Participating Stations are not obligated to make any effort to find an alternative prize under these circumstances.
4. No substitution of Prize is offered, no transfer of prize to a third party is permitted and non-cash Prizes may not be redeemed for cash value, except as determined by the Participating Station's management and/or the sponsor in its sole discretion.
5. All Sweepstakes winners must sign and date official Station release and waiver forms as requested. Failure to do so will result in winner forfeiting the Prize.
6. In the event any winner is found to be in violation of these Official Rules or is otherwise determined by the Company in its sole discretion to be ineligible, he/she may be required to forfeit the prize or to reimburse the Company and / or any Sponsor for the stated value of a prize if such a violation is found after the prize has been used by the winner

7. If for any reason a Sweepstakes winner decides not to accept the Prize awarded, the winner will be required to sign a release form acknowledging forfeiture of the Prize. It will be at the discretion of the Sweepstakes sponsor and / or Sweepstakes administrator if another entrant is to be selected as the winner if time permits.

GENERAL CONDITIONS:

1. Winners are responsible for all applicable taxes associated with the receipt of the Prize.
2. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.
3. No purchase necessary. Sweepstakes is void where prohibited. Sweepstakes is subject to all applicable federal, state and local laws and regulations.
4. Odds of winning depend upon the number of eligible entrants participating during the Sweepstakes Period.
5. By participating in the Sweepstakes, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Sweepstakes, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and must sign a publicity release prior to acceptance of the Prize. By entering this Sweepstakes, each participant agrees to comply with the Official Rules and the decisions of the Sweepstakes sponsor which shall be final and binding in all aspects relating to the Sweepstakes.
6. All Sweepstakes winners will be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold the Participating Stations, the Company, any other Sweepstakes parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with Sweepstakes participation or the acceptance, possession or use / misuse of awarded Prize or any portion thereof, or participation in Prize-related activities, including but not limited to any related travel.
7. Winners must provide valid identification (i.e. via driver's license, passport or other government-issued photo I.D.) to claim the Prize.
8. The Participating Stations retain the right to disqualify any entrant if all Sweepstakes rules are not followed. Sweepstakes void if prohibited by law.
9. So long as no participant is materially adversely affected, the Participating Stations reserves the right to make changes in these Sweepstakes rules, which will become effective upon being announced on the air and / or posted online.

10. The Participating Stations, the Company, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any entrant to complete or continue a telephone call, internet registration or text entry due to equipment malfunction, busy lines, inadvertent disconnections, unavailable network, server, Internet Service Provider (ISP) or other connections, communication failures or human error that may occur in the transmission, receipt or processing of entries, including any injury or damage to any computer arising from or relating to participation in this Sweepstakes. Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries, and may subject that entrant to disqualification.
11. By accepting the Prize, the winner acknowledges that the Participating Stations and the Company have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the Prize or to any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.
12. The Participating Stations, the Company, its subsidiaries, its affiliates, participating sponsors and promotional partners will not assume any responsibility for any changes in the execution of the Sweepstakes, including cancellation of the Sweepstakes as a result of the occurrence of events not within the control of the Participating Stations, the Company, its subsidiaries, affiliates, participating sponsors, promotional partners and other radio stations, such as acts of God, strikes, terrorists acts or criminal acts of third parties. In the event such an act should occur, the Participating Stations may in their sole discretion, offer the winner comparable prize(s) currently being offered by the Participating Stations in lieu of the Prize originally awarded.
13. If for any reason, the Sweepstakes is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any portion of the Sweepstakes is compromised by virus, bugs, worms or unauthorized human intervention, fraud, an insufficient number of qualified Sweepstakes entries, or any other causes beyond the Participating Station's and the Company's, control which, in the Participating Station's and the Company's sole opinion, corrupts, threatens or impairs the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, the Participating Stations and the Company reserve the right to cancel, terminate, modify or suspend the Sweepstakes at their sole discretion.
14. Copies of Sweepstakes rules are available upon request during regular business hours, Monday – Friday 9:00 a.m. to 5:00 p.m., in the offices of the Participating Stations.