

SPECIFIC RULES FOR DISNEY DREAMERS FLYAWAY

In addition to the General Rules posted on the website for Station, which is owned and operated by the Company, the following Specific Rules apply to this Promotion. Please consult those General Rules in addition to these Specific Rules. All capitalized terms not defined in these Specific Rules will have the meanings established in the General Rules. In the event there is a discrepancy or inconsistency between those General Rules and these Specific Rules, these Specific Rules shall control. The General Rules and these Specific Rules shall be collectively referred to as the "Official Rules."

PROMOTION DESCRIPTION:

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| Station: | WAMJ-FM, owned and operated by Urban One, Inc. d/b/a Radio One Atlanta |
| Promotion: | Disney Dreamers Flyaway |
| Promotion Period: | The Promotion begins on Monday, March 31, 2025, and ends on Friday, April 18, 2025. |
| Entry Methods: | <p>The only way to submit an Entry for this Promotion is by calling the Station per the instructions given out on the air. Beginning Monday, March 31, 2025, until Friday, April 18, 2025, eligible participants are encouraged to listen to the Station's 10:00AM – 3:00PM weekday broadcast for the on-air announcements to be the designated caller to contact the Station at (404) 741-1075. Eligible participants who become the designated caller to contact the Station after the on-air solicitation for callers has been made, shall be deemed Qualifying Winners, and awarded the Qualifying Prize.</p> <p>Upon being awarded the Qualifying Prize (as defined below) all Qualifying Winners shall also be informed that they now qualify for a chance to win the Grand Prize (as defined below).</p> |
| Number of Entries: | Participants may call the Station as many times as they would like in an effort to become a Qualifying Winner. However, participants may only become a Qualifying Winner <u>once</u> during the Promotion Period. |
| Number of Qualifying Winners: | There will be twenty (10) Qualifying Winners for this Promotion. |
| Qualifying Winner Selection: | The Station shall select one (1) Qualifying Winner per weekday beginning on Monday April 7, 2025, until Friday, April 18, 2025. |
| Qualifying Prize (ARV): | <p>The Qualifying Prize Package has total approximate retail value ("ARV") of Fifty Dollars. The Qualifying Prize package shall be distributed as follows:</p> <ul style="list-style-type: none">• Twenty (10) Qualifying Winners will each be awarded one (1) Disney Gift Card, valued at Fifty Dollars (<i>Total ARV \$50</i>) |

DISNEY GIFT CARD GUIDELINES:

The Disney Gift Card can be used at select participating locations at Walt Disney World® Resort, Disneyland® Resort, Disney Cruise Line, Disney store locations in the U.S., Canada, and Puerto Rico, shopDisney.com (<http://shopdisney.com/>), DisneyPhotoPass, Adventures by Disney®, Aulani, A Disney Resort & Spa, and Disney's Beach Resorts. It cannot be used toward the purchase of a Disney Vacation Club Membership. Visit DisneyGiftCard.com at <http://disneygiftcard.com/> for complete terms and conditions. Additional restrictions may apply.

Number of Grand Prize Winners:	There will be one (1) Grand Prize Winner for this Promotion.
Grand Prize Winner Selection:	The Grand Prize Winner will be selected at random from amongst all the Qualifying Winners on Monday, April 21, 2025.
Grand Prize (ARV):	<p>The Grand Prize has a total ARV of Eight Thousand Five Hundred Seventy-Nine Dollars and shall be awarded as follows:</p> <ul style="list-style-type: none">• one (1) Disney Gift Card, valued at Four Hundred Dollars (ARV \$400); and• a vacation to Walt Disney World® Resort in Orlando, FL (the "Venue"), to include travel, lodging, and entertainment accommodations for the Grand Prize Winner (the "Vacation Package"). The Grand Prize Winner may invite a maximum of three (3) guests (each a "Guest"; collectively "Guests" and together with the Grand Prize Winner, the "Group") with him/her on the vacation. The Vacation Package includes the following elements:<ul style="list-style-type: none">○ Four (4) roundtrip coach airline tickets for the Group from the Hartsfield-Jackson Atlanta International Airport (the "Departure Airport") to the Orlando International Airport (the "Arrival Airport");○ Four (4) vouchers for the Group for local ground transportation from the Arrival Airport to the Venue;○ Four (4) night's room accommodations for the Group, to include one (1) standard room, at a hotel on the Venue, to be selected by the Prize Provider in its sole discretion; and○ Four (4) 5-day passes for the Group to visit Disney's Animal Kingdom Theme Park, Hollywood Studios Theme Park, the Magic Kingdom Theme Park, and the EPCOT Theme Park (the "Disney Theme Parks") <p><i>(Total ARV is approximately \$ 7,600.60. The ARV of the Vacation Package may vary depending on fluctuations of rates and airfares).</i></p>
Qualifying Prize Claim:	Unless stated otherwise herein, the Qualifying Prize shall be electronically sent to the Qualifying Winners via email.
Grand Prize Claim:	The Station shall coordinate with the Grand Prize Winner in order to facilitate the Grand Prize claim.
Prize Provider:	Disney Destinations, LLC

Attn: Melissa Krinsky - Director, Regional Marketing Southeast
PO Box 10000
Lake Buena Vista, FL 32830-1000

For the purpose of these Official Rules, the terms "Qualifying Prize" and "Grand Prize" shall collectively be known as the "Prize." The Winner agrees to look solely to applicable Prize Provider with respect to any claims, losses, or disputes in connection the element of the Prize provided by such party. The Station is not responsible for any failure of Prize Provider to deliver the Prize or any elements of the Prize.

ADDITIONAL PRIZE TERMS & CONDITIONS:

For the purpose of these Official Rules, the terms "Qualifying Winners" and "Grand Prize Winner" shall individually be known as the "Winner" and collectively be known as the "Winners."

This Promotion is only open to listeners of the Station who are legal residents of the United States residing within the Atlanta, Georgia metropolitan area and are 21 years of age and older as of the commencement of the Promotion Period.

The Disney Gift Card is subject to terms and conditions of issuer.

Except as described above, the Grand Prize Winner and his/her Guests are solely and exclusively responsible for any and all costs not explicitly described herein that may be associated with enjoyment of the Vacation Package. Vacation Package fulfillment and travel are subject to certain restrictions, air travel/flight availability, and certain hotel/room availability at the Venue. The Vacation Package may be subject to the below "Vacation Guidelines."

VACATION GUIDELINES: Vacation rules include, but are not limited to the following:

1. Official Rules. WAMJ-FM, owned and operated by Urban One, Inc. d/b/a Radio One Atlanta (the "Station") will cause the Official Rules for the Promotion to comply with all applicable laws and regulations and to include applicable provisions substantially similar to the following (subject to Disney's approval):
2. **Travel and lodging for the Vacation Package must be completed prior to April 30, 2026.** The Group must travel together on the same itinerary and are responsible for obtaining all required travel documents. Air transportation must be round-trip from/to the same Departure Airport and Arrival Airport. Roundtrip, coach airline travel for the Group shall be booked from the Hartsfield-Jackson Atlanta International Airport (the "Departure Airport") to the Orlando International Airport (the "Arrival Airport") with possible layovers. Disney, in its absolute sole discretion, will determine airline carrier and flight itinerary. Airline carrier's regulations and conditions apply to air travel. Airline tickets are non-refundable, non-transferable, and are not valid for upgrades.
3. Vacation Package fulfillment and travel are subject to certain restrictions, air travel/flight availability, and certain hotel/room availability at the Venue. The Vacation Package must be booked through a travel agent as designated by Disney at least forty-five (45) days prior to arrival. Block-out dates apply. No extensions will be granted. Certain travel and lodging restrictions apply including airline carrier's regulations and conditions. The Station and Disney are not liable for any expenses incurred as a consequence of flight cancellation/delay.
4. Winners must be at least twenty-one (21) years of age to enter and win. A minor Guest, under the age of eighteen (18), must be accompanied by his/her parent/legal guardian who must be at least eighteen (18) years of age, and both will be deemed Guests of the

Winner (unless the Winner is the Guest's parent or legal guardian). Once selected by the Winner, Guests cannot be changed without the express consent of Disney, which may be withheld for any reason.

5. The Vacation Package is not redeemable for cash. Vacation Package is non-commissionable. Vacation Package and its components may not be used in conjunction with any other promotion or offer, separated, sold, exchanged, or redeemed for cash, traded, transferred, substituted, assigned, or rescheduled to dates other than as set forth above, except in Disney's sole and absolute discretion.
6. The Vacation Package will not include the following: transportation from/to Winner's residence, transportation to/from Departure Airport, airport departure fees, baggage fees; insurance (health, travel, medical); parking fees (unless stated otherwise); room service, laundry service, spa treatments; food or beverages; merchandise, souvenirs; incidental expenses; local or long distance telephone calls; tips, gratuities, service charges; or any taxes; or any other charges not explicitly included herein.
7. All elements of the Vacation Package must be used by the Group on the same dates during the redemption of the Vacation Package. Any portion of the Vacation Package not accepted or used by the Winner will be forfeited.
8. Entertainment and other elements of the Vacation Package may be seasonal and subject to change without notice.
9. A Winner may not charge any Guest for participating in the Prize. Prizes are awarded "as is" with no warranty or guarantee, expressed or implied, being provided by Promoter or Disney.
10. The Winner and his/her Guests are responsible for having valid travel documents including government issued identification and/or passports, as applicable.
11. The Winner will not receive compensation for any element(s) of the Vacation Package that any participant(s) is unable to use for any reason, and such unused portion(s) of the Vacation Package will be forfeited. If the winner chooses to bring less than the allotted number of Guests, the Vacation Package will be awarded in increments suitable for the actual number of Participants with no substitute prize or compensation provided to the Winner.
12. The Winner and his/her Guests may be required to execute a liability/publicity/COVID-19 release and waiver form prior to booking of any travel. Failure to return the executed release form within the specified time period will result in forfeiture of the Vacation Package. Winner acknowledges that he/she is solely responsible for any actions, claims or liabilities of the Group, related to any use or misuse of the Prize or any Prize-related activity or travel.
13. Any damaged, lost, or stolen travel vouchers or gift cards will not be replaced. Gift cards are not redeemable or exchangeable for cash (except as required by law) and are subject to all terms and conditions of use as established by issuer.
14. There may be specific instructions and requirements for all visitors to Orlando, FL, which may include mandated quarantine or pre-travel testing. The Winner and his/her Guests are solely responsible at their own cost for staying updated on and complying with any of

the latest advisories, restrictions and travel alerts that may be in place for travel to Orlando, FL, leading up to the planned stay. State requirements are subject to change.

15. The actual value of the Vacation Package may vary depending on point of departure and fluctuations of hotel rates and airfares. Any difference between the approximate retail value and the actual cost of the/each Vacation Package will not be awarded.
16. **Federal, state, and local taxes relating to the Prize (including any part of the Prize used by Guests) are the responsibility of the Winner only. The Station will issue all tax forms including a 1099 form to the Winner only.**
17. Disney, its parent, related, affiliated and subsidiary entities and their respective officers, directors, agents, employees and assigns will be released and discharged from any and all legal claims, losses, injuries, demands, damages, actions, and/or causes of actions that arise out of and/or are in any way related to the Prize, the receipt, use and/or enjoyment of the Prize, or Prize-related activity including travel.
18. All disputes arising out of or relating to any Prize provided by Disney shall be resolved by applying the laws of California, without regard to conflict of law rules, and shall be solely and exclusively brought in state or federal courts within Orange County, California. Such claims shall be resolved individually, without resort to any form of class action, and all such claims shall be limited to actual out-of-pocket costs incurred, but in no event to include attorneys' fees.